



**European Patent Academy Workshop AW40-2010
Intellectual Property Rights Workshop for Marie Curie Fellows
European Patent Office, Munich
08-10 September 2010**

Draft Programme

organised by

European Patent Academy

Venue

European Patent Office
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Wednesday, 8 September 2010

09.00 **Registration**
European Patent Academy

09.10 **Welcome and introduction to the seminar**
Noël Campling, Director Know-How, European Patent Academy, EPO, tbc
N. N., European Commission

Session I: Basics about intellectual property

09.30 **Introduction and overview**
Benedikt Neuburger, European Patent Attorney, Zimmermann & Partner, Munich

- What are intellectual property and intellectual property rights (IPR)
- National vs. multinational/international law
- Some basics about patent law
- Overview on trademark, utility model and design law
- Overview on related rights (copyright and competition law)
- What is a patent attorney and how to become a patent attorney

11.00 Coffee break

11.15 **How to recognize and deal with an idea**
Benedikt Neuburger, European Patent Attorney, Zimmermann & Partner, Munich

- What IPR is the most suitable for which kind of idea
- Discussing the different IPRs based on a sample product
- In particular patent law: what are the most important do's and don'ts
- Roadmap to international protection

12.45 Lunch break

Session II: Value of patent information - 2 rooms, tbc

14.00 **Benefit and use of patent information**
Nadja Horn, Electronic Library, EPO

15.00 Coffee break

15.15 **Training: how to use the patent database esp@cenet**
Nadja Horn, Electronic Library, EPO
Nigel Clarke, Online Products and User Support, EPO Vienna

17.00 End of the seminar day

19.30 Dinner

Thursday, 9 September 2010

Session III: Profiting from intellectual property

09.00 How to utilise intellectual property

Benedikt Neuburger, European Patent Attorney, Zimmermann & Partner, Munich

- Strategies for applying for valid and valuable intellectual property rights
- Strategies for conducting patent examination proceedings
- Getting a feeling for the involved costs
- Evaluating the value of your IPR
- Utilisation of IP through usage, sale, or licensing
- Considering the interaction within an IPR portfolio

10.30 Coffee break

11.00 IP-enforcement

Benedikt Neuburger, European Patent Attorney, Zimmermann & Partner, Munich

- How to get a valid IPR in the shortest time
- The friendly way of enforcement: extra-judicial cooperation and agreements
- The unfriendly way of enforcement: warning letter, preliminary injunction and infringement proceedings
- How to defend against others enforcing their IPRs

12.30 Lunch break

13.30 IPR and the Marie Curie Grant Agreement

N. N., European Commission

Session IV: Commercialisation of IP

14.15 Introduction to commercialisation of research results

Jeremy Philpott, Unit Manager Innovation Support, European Patent Academy EPO

15.15 Coffee break

15.30 Experiences and case studies from a Technology Transfer Office

Alexandros Papaderos, Intellectual Property Coordinator, Office for Research and Innovation, TU Munich

17.00 End of the seminar day

Friday, 10 September 2010

Session V: European Patent System

- 09.00 **Introduction to the European Patent System and the EPO**
Noël Campling, Director Know-How, European Patent Academy, EPO, tbc
- 09.30 **Life of a file**
Francesco di Giorgio, Examiner, Civil Engineering & Thermodynamics, EPO
- 10.15 Coffee break
- 10.45 **Inside the mind of an examiner**
Francesco di Giorgio, Examiner, Civil Engineering & Thermodynamics, EPO
- 11.45 **Job opportunities for scientists at the EPO**
Francesco di Giorgio, Examiner, Civil Engineering & Thermodynamics, EPO
Susanne Dehmer, HR Line Management Support, EPO
- 12.15 **Evaluation session**
Distribution of certificates
European Patent Academy
- 12.30 **Closure**
Noël Campling, Director Know-How, European Patent Academy, EPO, tbc